

# How To Customize Your LinkedIn URL

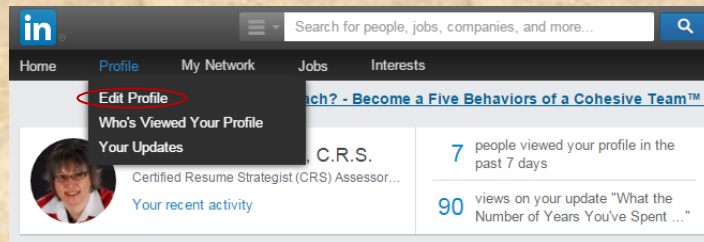
By Brenda Collard-Mills, Certified Resume Strategist


In this tip sheet, let's look at how to customize your LinkedIn URL and take it from a generic combination of your name and meaningless characters resembling this...

<https://ca.linkedin.com/in/brenda-collardmills-123abc45>


To this ... <http://ca.linkedin.com/in/brendacollardmills> ... in UNDER 2 minutes.

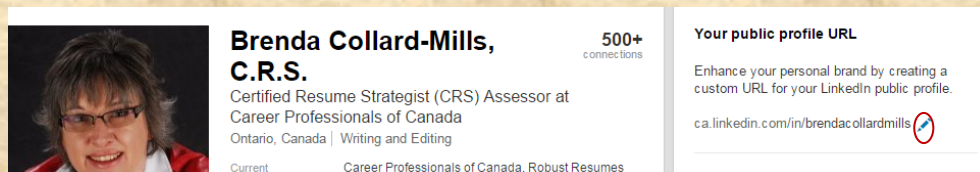
STEP 1 ➤ Go to: Profile ➤ Edit Profile



STEP 2 ➤ Click on this icon  beside your current LinkedIn URL.  
 (If you hover your mouse over the icon, a message will pop up: "Update your public profile settings".)



STEP 3 ➤ See the section on the right? Click on this icon  under "Your public profile URL".



STEP 4 ➤ Delete the unnecessary characters after your name.

LinkedIn will instantly accept or reject your suggested changes. If you have a common name, you may need to enter a middle initial, use a first initial and last name combo, or add a # to your name. For instance, if your email address is "JohnSmith6@myisp.com" then you could also use "JohnSmith6" in your URL. Remember however, the GOAL is to create a simple FirstNameLastName URL extension.

**Your public profile URL**

Enhance your personal brand by creating a custom URL for your LinkedIn public profile.

Note: Your custom URL must contain 5-30 letters or numbers. Please do not use spaces, symbols, or special characters.

Good job! You're done!

Now, add your new custom URL to your:

- ✓ Resume and cover letter
- ✓ vCard (electronic business card)
- ✓ Email signature line
- ✓ Biography

For more info on LinkedIn profiles or to take advantage of a **FREE RESUME CRITIQUE**, send me an email!

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